

VOLUNTEERS NEEDED

1) Consumer Outreach –

* staff and manage Central Mass Grown tables at events throughout the region

[please specify:

NORTH CENTRAL

CENTRAL

SOUTH CENTRAL

METROWEST

WEST of Worcester]

*Distribute promotional materials

* Inform consumers and prospective members about organizational roles and activities

* Hand out print and promotional materials (Farm Product Guides, event info, membership brochure, tote bags, bumper stickers, etc.)

***All materials will be provided**

QUALIFICATIONS:

Must have excellent communication skills

Reliable transportation (preferably your own as events are held throughout the region)

Ability to sit and/or stand for several hours (most events have chairs provided but may also need to stand up to speak with consumers)

Interest in agriculture, food systems & related areas helpful but not required.

?Ability to lift up to 15 lb (to carry items – we do have a dolly but some set-up of the info table is typically required)

Ability to commit to one project or event. If primarily outreach events, please consider a monthly commitment as it helps us with training time.

TIME: Flexible. Please specify Daytime, Night, or Weekend availability

2) MAILING + OUTREACH (ongoing)

* Assist with print outreach campaigns and membership drives including:

mailing, distribution of fliers and event notices, and special events

* Conduct direct outreach to potential members, partners, and events in a CMG geographic region [*We especially need volunteers in the Southern areas of Worcester County and East (including “the Boros” and MetroWest areas)].

***All materials will be provided**

QUALIFICATIONS:

* Must have excellent attention to detail

* Strong communication skills

* Reliable transportation (preferably your own as events are held throughout the region)

* Interest in agriculture, food systems & related areas helpful but not required.

* Ability to commit to one project or event. If primarily outreach events, please consider a monthly commitment as it helps us with training time.

TIME: Flexible